



## Newsletter **Primeur**


Week 12/ 2011

Dear Business Partner,


Here is the latest information on **FleurPrimeurs** and the **PlantPrimeurs** available at FloraHolland from week 12. **FleurPrimeurs** and the **PlantPrimeurs** are new products that conform to predetermined conditions.

If you have any questions, please contact us on +31 (0)174 63 24 78 or +31 (0)174 63 42 97.


### **FleurPrimeurs**

<b>Chrysanthemum spray Dante</b>		<b>Product code:106163</b>
<b>New at FloraHolland</b>	No	
<b>New at location(s)</b>	Naaldwijk	
<b>Grower</b>	Bovebo BV	
<b>Adm.no.</b>	86886	
<b>Supply</b>	10,000 stems per week.	
<b>Description</b>	Dante runs from dark pink in the centre, through soft pink to white at the ends.	


[http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/106163\\_Dante\\_xl.jpg](http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/106163_Dante_xl.jpg)

<b>Rose large-bloomed Green Eye</b>		<b>Product code:105909</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Naaldwijk	
<b>Grower</b>	WIM VAN KAMPEN	
<b>Adm.no.</b>	87777	
<b>Supply</b>	Small quantity availble.	
<b>Description</b>	Green Eye is a white rose with a large green heart.	

[http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/105909\\_Green\\_Eye\\_xl.jpg](http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/105909_Green_Eye_xl.jpg)

<b>Rose large-bloomed Ivanhoe</b>		<b>Product code: 109444</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Naaldwijk	
<b>Grower</b>	WIM VAN KAMPEN	
<b>Adm.no.</b>	87777	
<b>Supply</b>	Small quantity available.	
<b>Description</b>	Ivanhoe is a red rose with a large green heart.	

[http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/109444\\_Ivanhoe\\_xl.jpg](http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/109444_Ivanhoe_xl.jpg)

<b>Rose large-bloomed Wildfire</b>		<b>Product code: 106980</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Naaldwijk	
<b>Grower</b>	WIM VAN KAMPEN	
<b>Adm.no.</b>	87777	
<b>Supply</b>	Small quantity available.	
<b>Description</b>	Wildfire is a yellow rose with a narrow red edge.	

[http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/106980\\_Wildfire\\_xl.jpg](http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/106980_Wildfire_xl.jpg)

## PlantPrimeurs

There are no PlantPrimeurs this week

You can also find the Primeurs on our website:

<http://www.floraholland.com/NL/INKOPEN/NOVITEITEN/Pages/default.aspx>

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