



## Newsletter **Primeur**

Week 17/ 2011

Dear Business Partner,


Here is the latest information on **FleurPrimeurs** and the **PlantPrimeurs** available at FloraHolland from week 17. **FleurPrimeurs** and the **PlantPrimeurs** are new products that conform to predetermined conditions.

If you have any questions, please contact us on +31 (0)174 63 24 78 or +31 (0)174 63 42 97

## **FleurPrimeurs**

There are no **FleurPrimeurs** this week.

## **PlantPrimeurs**

<b>Mandeville Bloom Bells Pink</b>		<b>Product code:319644</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Aalsmeer	
<b>Grower</b>	KW. HAROLD HEEMSKERK BV	
<b>Adm.no.</b>	88820	
<b>Supply</b>	One trolley daily. 3,500 pieces to be delivered in total.	
<b>Description</b>	Colour of the flowers is bright pink with large flowers. The flower is a bit jagged (another form of flower). Excellent shelf-life and strong, compact growth.	

[http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/319644\\_MANDE\\_BL\\_BELLS\\_PINK\\_xl.jpg](http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/319644_MANDE_BL_BELLS_PINK_xl.jpg)

You can also find the Primeurs on our website:  
<http://www.floraholland.com/NL/INKOPEN/NOVITEITEN/Pages/default.aspx>

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