


**Newsletter FleurPrimeur/PlantPrimeur**

Week 29 / 2010


Dear sir, madam,


Hereby we send you the latest information of the **FleurPrimeurs** and the **PlantPrimeurs** available at FloraHolland from week 10 2009.

The **FleurPrimeurs** and the **PlantPrimeurs** are new products conform the predetermined conditions.


If there are any questions, please contact us (T 00 31 174 63 24 78 or 00 31 174 63 42 97).


**FleurPrimeurs**

<b>Chrysanthemum santini Iggi</b>		<b>Product code: 107741</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Aalsmeer	
<b>Grower</b>	Groeneveld BV	
<b>Adm. no.</b>	2231	
<b>Supply</b>	10,000 stems	
<b>Description</b>	This green spider santini has many small flowers and an unusual appearance.	
<b>Link photo</b>	<a href="http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/173699.jpg">http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/173699.jpg</a>	


<b>Chrysanthemum spray Bacardi Sunny</b>		<b>Product code: 107630</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Aalsmeer and Rijnsburg	
<b>Grower</b>	Janssen Maasbree BV	
<b>Adm. no.</b>	88202	
<b>Supply</b>	50,000 stems	
<b>Description</b>	Bacardi Sunny is a part of the Bacardi series. Bacardi Sunny has a fresh dark green heart with a strong stem and many flowers.	
<b>Link photo</b>	<a href="http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/172679.jpg">http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/172679.jpg</a>	



<b>Chrysanthemum spray Bacardi Sunny</b>		<b>Product code: 107630</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Aalsmeer and Naaldwijk	
<b>Grower</b>	J. Breugem & Zn BV	
<b>Adm. no.</b>	87044	
<b>Supply</b>	90,000 stems	
<b>Description</b>	Bacardi Sunny is part of the Bacardi series. Bacardi Sunny has a fresh dark green heart with a strong stem and many flowers.	
<b>Link photo</b>	<a href="http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/172679.jpg">http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/172679.jpg</a>	

<b>Chrysanthemum spray Dundee</b>		<b>Product code: 106999</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Aalsmeer, Naaldwijk and Rijnsburg	
<b>Grower</b>	Nico Kiep Chrysanten BV	
<b>Adm. no.</b>	560115	
<b>Supply</b>	15,000 stems divided between the 3 locations	
<b>Description</b>	Dundee has a soft pink color and a dark pink centre.	
<b>Link photo</b>	<a href="http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/172832.jpg">http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/172832.jpg</a>	

<b>Eustoma double Arena Gold</b>		<b>Product code: 107946</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Aalsmeer and Naaldwijk	
<b>Grower</b>	Firma J. Beishuizen	
<b>Adm. no.</b>	21593	
<b>Supply</b>	9,000 stems	
<b>Description</b>	<p>The deep yellow color of this species makes it an addition to the range. The Arena Gold also benefits from firm petals and a firm stem. The flower is very full and the buds are positioned at the top. A great asset to the series.</p>	
<b>Link photo</b>	<a href="http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/173888.jpg">http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/173888.jpg</a>	

<b>Gerbera mini Wheely</b>		<b>Product code: 107213</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Aalsmeer	
<b>Grower</b>	Koolhaas Flowers	
<b>Adm. no.</b>	1742	
<b>Supply</b>	7,200 stems a week	
<b>Description</b>	<p>Wheely is a fresh orange Gerbera with an inner ring and a black heart. Wheely is related to the Harley and Davidson.</p>	
<b>Link photo</b>	<a href="http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/173068.jpg">http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/173068.jpg</a>	

You can also find the Primeurs on our website by clicking:

<http://www.floraholland.com/NL/INKOPEN/NOVITEITEN/Pages/default.aspx>

## PlantPrimeurs

There are no PlantPrimeurs this week.

The information contained in this email message has been compiled with the greatest possible care. FloraHolland cannot be held responsible for any inaccuracies or omissions.