





Dear Sir or Madam


Here is the latest information on **FleurPrimeurs** and the **PlantPrimeurs** available at FloraHolland from week 32. **FleurPrimeurs** and the **PlantPrimeurs** are new products that conform to predetermined conditions.

If you have any questions, please contact us on +31 (0)174 63 24 78 or +31 (0)174 63 42 97.

## FleurPrimeurs

<b>Lily Oriental Gracia</b>		<b>Product code: 100751</b>
<b>New at FloraHolland</b>	No	
<b>New at location(s)</b>	Aalsmeer and Naaldwijk	
<b>Grower</b>	Cooperflowers.nl	
<b>Adm. no.</b>	76077	
<b>Supply</b>	1,500 stems a week	
<b>Description</b>	Very exclusive white/pink flower	
<b>Link photo</b>	<a href="http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/165310.jpg">http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/165310.jpg</a>	
<b>Chrysanthemum spray Milano Bronze</b>		<b>Product code: 108054</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Naaldwijk	
<b>Grower</b>	Nico van Wijk B.V.	
<b>Adm. no.</b>	2374	
<b>Supply</b>	12,000 stems a week	
<b>Description</b>	Striking double flower. Fresh green heart. Lots of flowers on each branch. Good shelf-life.	
<b>Link photo</b>	<a href="http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/174047.jpg">http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/174047.jpg</a>	

<b>Rose spray Super Bubbles</b>		<b>Product code: 105590</b>
<b>New at FloraHolland</b>	No	
<b>New at location(s)</b>	Aalsmeer	
<b>Grower</b>	Semp Rozen	
<b>Adm. no.</b>	1685	
<b>Supply</b>	Daily supply from 26 July.	
<b>Description</b>	Super Bubbles has white petals with a hint of pink.	
<b>Link photo</b>	<a href="http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/171222.jpg">http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/171222.jpg</a>	

<b>Alstroemeria Hollandia</b>		<b>Product code: 107478</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Aalsmeer	
<b>Grower</b>	MELENHORST BV	
<b>Adm. no.</b>	535908	
<b>Supply</b>	Supply form 26 July three times a week.	
<b>Description</b>	A fresh orange alstroemeria with a firm leaf and a strong stem. The bud of the alstroemeria has a dark orange color.	
<b>Link photo</b>	<a href="http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/173490.jpg">http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/173490.jpg</a>	

## PlantPrimeurs

<b>Hibiscus Van Gogh</b>		<b>Product code: 319384</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Aalsmeer	
<b>Grower</b>	Handelsbkw. Toon van Aert	
<b>Adm. no.</b>	78061	
<b>Supply</b>	1,000 pieces a week	
<b>Description</b>	Variegated lilac Hibiscus. The variegation makes this product unique.	
<b>Link photo</b>	<a href="http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/174036.jpg">http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/174036.jpg</a>	

You can also find the Primeurs on our website by clicking [here](#).

The information contained in this email message has been compiled with the greatest possible care. FloraHolland cannot be held responsible for any inaccuracies or omissions.