

## Newsletter **Primeur**


Week 51/ 2010

Dear Business Partner,

Here is the latest information on **FleurPrimeurs** and the **PlantPrimeurs** available at FloraHolland from week 5i. **FleurPrimeurs** and the **PlantPrimeurs** are new products that conform to predetermined conditions.

If you have any questions, please contact us on +31 (0)174 63 24 78 or +31 (0)174 63 42 97.

### **FleurPrimeurs**

<b>Chrysanthemum santini Red Lady</b>		<b>Product code:108371</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Aalsmeer and Naaldwijk	
<b>Grower</b>	Fa Maessen & Zonen	
<b>Adm.no.</b>	70461	
<b>Supply</b>	Already started. 25,000 pieces a week.	
<b>Description</b>	Red Lady is a warm, dark red santini with a fresh green heart and lots of small flowers.	

[http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/108371\\_Red\\_Lady\\_xl.jpg](http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/108371_Red_Lady_xl.jpg)

### **PlantPrimeurs**

There are no **PlantPrimeurs** this week

You can also find the Primeurs on our website:  
<http://www.floraholland.com/NL/INKOPEN/NOVITEITEN/Pages/default.aspx>

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