







FleurPrimeurs

| Chrysanthemum santini Masai Red | | Product code: 107436 |
|--|---|--|
| New at FloraHolland | Yes |  |
| New at location(s) | Aalsmeer | |
| Grower | Kees de Jongh | |
| Adm. no. | 228080 | |
| Supply | 12,000 stems a week | |
| Description | Masai Red has the same good properties as the Masai. The only difference is that the Masai Red has red flowers. This red pompon Santini has sturdy stems and a very good shelf-life. The flowers of the Masai Red are not sensitive to flower drop. It makes this Santini very transportable. | |
| Link photo | http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/173399.jpg | |


| Chrysanthemum spray Celebrate | | Product code: 106935 |
|--------------------------------------|---|---|
| New at FloraHolland | Yes |  |
| New at location(s) | Aalsmeer and Naaldwijk | |
| Grower | Kwekery Sensation BV | |
| Adm. no. | 1745 | |
| Supply | 50,000 stems a week | |
| Description | A deep yellow, single-bloomed spray chrysanth. That in combination with a green heart and a beautiful leaf makes this chrysanth suitable for a large market. | |
| | To replace reagen sunny. It's difficult to achieve a good yellow but this is certainly a good yellow. | |
| Link photo | http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/172464.jpg | |



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|---|---|---|
| Eustoma single-flowered Million White | | Product code: 107441 |
| New at FloraHolland | Yes |  |
| New at location(s) | Aalsmeer, Bleiswijk, Naaldwijk and Rijnsburg | |
| Grower | Mts. R.W.J. v.d. Ven Ea. | |
| Adm. no. | 120266 | |
| Supply | 15,000 stems a week | |
| Description | This new Million White has extremely small flowers. The size of the flower is at least half the size of the current small-flowered cultivars. The enormous quantity of flowering buds on each stem is immediately striking. They attract extra attention because the flowers bloom as a spray at the top of the stem. | |
| Link photo | http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/173421.jpg | |
| Lilium longiflorum Tanita | | Product code: 106555 |
| New at FloraHolland | Yes |  |
| New at location(s) | Aalsmeer, Naaldwijk and Rijnsburg | |
| Grower | Bredefleur Kw. P Evers BV | |
| Adm. no. | 141490 | |
| Supply | 3,000 stems a week | |
| Description | Strong leaf and petal. The flower is whiter and the pollen pistil has an intense color. The De Tanita has a better vase life than other white longiflorums. | |
| Link photo | http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/172130.jpg | |
| Senecio Cruentus GRP Alfa Purple Picotee | | Product code: 107406 |
| New at FloraHolland | Yes |  |
| New at location(s) | Bleiswijk | |
| Grower | C. van Hees | |
| Adm. no. | 2555 | |
| Supply | 800 stems a week | |
| Description | The Purple Picotee is propagated from a pot plant. The petals of the Purple Picotee run from purple to white. The heart of the flower is purple. The length of the flower is 45-50. | |
| Link photo | http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/173392.jpg | |

PlantPrimeurs

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| Tropaeolum majus | | Product code: |
|---------------------|---|---|
| New at FloraHolland | Yes |  |
| New at location(s) | Aalsmeer | |
| Grower | Kwekerij van Wijgerden | |
| Adm. no. | 11234 | |
| Supply | 100,000 pieces in total | |
| Description | <p>Unsprayed flowering Tropaeolum majus. Both the leaves and the flowers are edible. The plants are between 20 and 25 cm high including the pot. The concept is called LOOK AND TASTE.</p> <p>The tray has an information label in four languages: edible flowers and Indian Cress.</p> | |
| Link photo | http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/foto's/8400.jpg | |

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