


Newsletter Primeur


Week 2/ 2011

Dear Business Partner,


Wee pleased to send you the latest information on **FleurPrimeurs** and **PlantPrimeurs** available at FloraHolland from week 2. The **FleurPrimeurs** and the **PlantPrimeurs** are new products that conform to predetermined conditions.

If you have any questions, please contact us on +31 174 63 24 78 or +31 174 63 42 97.

FleurPrimeurs


Anthurium andreanum Evita Cream		Product code:108379
New at FloraHolland	No	
New at location(s)	Rijnsburg	
Grower	Rainbow Flowers	
Adm.no.	30225	
Supply	Already started. 400 stems.	
Description	Descends from the Evita line. Has a pink vein.	

http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/108379_Evita_Cream_xl.jpg

Chrysanthemum spray Orange Day		Product code:108424
New at FloraHolland	Yes	
New at location(s)	Naaldwijk	
Grower	Five-Star J. Vollebregt	
Adm.no.	5589	
Supply	8,000 stems.	
Description	Orange Day has an intense, warm orange color with a fresh green heart.	

http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/108424_Orange_Day_xl.jpg

PlantPrimeurs

Anthurium andreanum Ibiza		Product code:108630
New at FloraHolland	Yes	
New at location(s)	Naaldwijk	
Grower	Flowercity BV	
Adm.no.	87167	
Supply	4,000 pieces available.	
Description	Ibiza is a red 9 cm Anthurium. It has a large leaf and remains in flower for a long time.	

http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/108630_ibiza_xl.jpg

You can also find the Primeurs on our website:

<http://www.floraholland.com/NL/INKOPEN/NOVITEITEN/Pages/default.aspx>

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