

Newsletter **Primeur**

Week 48/ 2010

Dear Business Partner,


Here is the latest information on **FleurPrimeurs** and the **PlantPrimeurs** available at FloraHolland from week 48. **FleurPrimeurs** and the **PlantPrimeurs** are new products that conform to predetermined conditions.

If you have any questions, please contact us on +31 (0)174 63 24 78 or +31 (0)174 63 42 97.

FleurPrimeurs

There are no **FleurPrimeurs** this week.

PlantPrimeurs

Christmas Calla (KerstCalla)		Product code:18179
New at FloraHolland	Yes	
New at location(s)	Connect	
Grower	Dynaplant	
Adm.no.	201630	
Supply	20,000 pieces	
Description	<p>The Calla (Zantedeschia) has been a spring and summer product until now.</p> <p>To create a complete sales concept, a special Christmas pot cover has been developed resulting in a new item for the Christmas period.</p>	

http://www.floraholland.com/nl/inkopen/Noviteiten/Publishingimages/18179_KerstCalla_xl.jpg

You can also find the Primeurs on our website:

<http://www.floraholland.com/NL/INKOPEN/NOVITEITEN/Pages/default.aspx>

The information contained in this email message has been compiled with the greatest possible care.
FloraHolland cannot be held responsible for any inaccuracies or omissions.