



## Newsletter **Primeur**


Week 8/ 2011

Dear Business Partner,


Here is the latest information on **FleurPrimeurs** and the **PlantPrimeurs** available at FloraHolland from week 8. **FleurPrimeurs** and the **PlantPrimeurs** are new products that conform to predetermined conditions.

If you have any questions, please contact us on +31 (0)174 63 24 78 or +31 (0)174 63 42 97.


### **FleurPrimeurs**

<b>Chrysanthemum spray Saba Vanille</b>		<b>Product code:108036</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Aalsmeer	
<b>Grower</b>	KWEKERIJ DE LEYEN	
<b>Adm.no.</b>	4701	
<b>Supply</b>	Between 10,000 and 15,000 stems a week.	
<b>Description</b>	Saba Vanille has petals of white with pale green and a green heart. The flower has a unique and delightful shape and shares the characteristics of the common Saba.	

[http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/108036\\_Saba\\_Vanille\\_xl.jpg](http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/108036_Saba_Vanille_xl.jpg)

<b>Hippeastrum Brazza</b>		<b>Product code:106957</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Naaldwijk	
<b>Grower</b>	FA G VAN STAALDUINEN &ZN	
<b>Adm.no.</b>	12976	
<b>Supply</b>	2,600 - 3,000 stems in total.	
<b>Description</b>	Brazza has a candy pink color.	

[http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/106957\\_Brazza\\_xl.jpg](http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/106957_Brazza_xl.jpg)

<b>Tulip double Columbus</b>		<b>Product code: 106099</b>
<b>New at FloraHolland</b>	Yes	
<b>New at location(s)</b>	Aalsmeer	
<b>Grower</b>	Mooij Tulips	
<b>Adm.no.</b>	501420	
<b>Supply</b>	Already started: 5,000 stems a week.	
<b>Description</b>	A large, pretty double peony tulip; pink with a white edge.	

[http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/106099\\_Columbus\\_xl.jpg](http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/106099_Columbus_xl.jpg)

## PlantPrimeurs

There are no **PlantPrimeurs** this week

You can also find the Primeurs on our website:

<http://www.floraholland.com/NL/INKOPEN/NOVITEITEN/Pages/default.aspx>

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