



Newsletter **Primeur**


Week 32/ 2011

Dear Business Partner,

Here is the latest information on **FleurPrimeurs** and the **PlantPrimeurs** available at FloraHolland from week 32. **FleurPrimeurs** and the **PlantPrimeurs** are new products that conform to predetermined conditions.


If you have any questions, please contact us on +31 (0)174 63 24 78 or +31 (0)174 63 42 97

FleurPrimeurs

Celosia argentea Red Flame		Product code:110365
New at FloraHolland	Yes	
New at location(s)	Naaldwijk	
Grower	Mts van Velden-Seuneke	
Adm.no.	14407	
Supply	4,000 stems a week. Starts Friday 6 August.	
Description	Beautiful red Celosia.	

http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/110365_Red_Flame_xl.jpg

PlantPrimeurs

Tricyrtis Hobane Hiki Yuri		Product code:319775
New at FloraHolland	Yes	
New at location(s)	Connect	
Grower	Dick Blom Boomkw. BV	
Adm.no.	282254	
Supply	Already started.	
Description	Blooms profusely from July to October. It flowers repeatedly, with both the flowers and the buds providing great ornamental value. The plant flourishes in a sunny and/or semi-shade location. This garden orchid is very hardy and also attracts butterflies. The plant is ideal not only for planting in the ground but also for use in containers and pots on patios, balconies and garden tables. The flowers can even used as cut flowers.	

http://www.floraholland.com/nl/inkopen/Noviteiten/PublishingImages/319775_TRIC_HOBANE_HikiYuri_xl.jpg

You can also find the Primeurs on our website:
<http://www.floraholland.com/NL/INKOPEN/NOVITEITEN/Pages/default.aspx>

Looking for a complete range of international cut flowers?
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