

Jaar-Week: 2011-41

Snijbloemen

| # | Productgroep | Klok | | | | | | Totaal | |
|----|---------------------------|-------------------|------------------|-------------------|------------------|-------------|-------------|-------------------|------------------|
| | | Stuks 2011 | Mutatie tov 2010 | Opbrengst 2011 | Mutatie tov 2010 | Prijs 2011 | Prijs 2010 | Opbrengst 2011 | Mutatie tov 2010 |
| 1 | Rosa grootbloemig | 39.992.016 | -10,8% | 9.038.910 | -5,1% | 0,23 | 0,21 | 10.922.143 | -2,4% |
| 2 | Chrysanthemum trs kas | 15.625.615 | -4,0% | 3.909.698 | -20,3% | 0,25 | 0,30 | 4.950.663 | -14,7% |
| 3 | Chrysant. geplozen kas | 4.221.834 | 5,5% | 1.806.799 | -5,0% | 0,43 | 0,48 | 1.976.690 | -6,1% |
| 4 | Rosa kleinbloemig | 4.344.140 | -22,2% | 447.197 | -9,7% | 0,10 | 0,09 | 1.701.671 | 32,8% |
| 5 | Lilium (Oriental Grp) | 2.932.060 | 17,3% | 1.054.836 | -8,6% | 0,36 | 0,46 | 1.545.029 | -2,2% |
| 6 | Gerbera mini | 9.702.271 | -9,3% | 916.823 | 16,9% | 0,09 | 0,07 | 1.358.787 | 12,0% |
| 7 | Hydrangea | 854.502 | 18,6% | 996.417 | 20,8% | 1,17 | 1,15 | 1.066.786 | 19,4% |
| 8 | Cymbidium grootbl. p. tak | 202.051 | -4,1% | 759.151 | -3,3% | 3,76 | 3,73 | 860.581 | 1,7% |
| 9 | Chrysanthemum trs santini | 3.437.825 | 2,1% | 618.583 | -2,4% | 0,18 | 0,19 | 750.994 | 2,0% |
| 10 | Gerbera grootbloemig | 1.906.470 | -22,2% | 398.944 | 17,4% | 0,21 | 0,14 | 679.867 | 22,0% |
| 11 | Anthurium (Andreanum Grp) | 1.078.230 | -13,0% | 609.489 | -6,7% | 0,57 | 0,53 | 671.435 | -7,1% |
| 12 | Alstroemeria | 2.820.890 | -16,4% | 524.106 | -6,1% | 0,19 | 0,17 | 587.625 | -7,1% |
| 13 | Rosa tros | 1.698.034 | 1,0% | 474.710 | 0,7% | 0,28 | 0,28 | 527.818 | 4,6% |
| 14 | Zantedeschia overig | 1.315.350 | -25,8% | 448.048 | -8,5% | 0,34 | 0,28 | 488.211 | -6,5% |
| 15 | Freesia enkelbloemig | 2.541.800 | -22,5% | 230.862 | -19,5% | 0,09 | 0,09 | 468.979 | 3,1% |
| | Totaal Top 15 | 92.673.088 | -9,1% | 22.234.571 | -6,6% | 0,24 | 0,23 | 28.557.279 | -1,6% |

Kamerplanten

| # | Product gewas | Klok | | | | | | Totaal | |
|----|----------------------|------------------|------------------|------------------|------------------|-------------|-------------|-------------------|------------------|
| | | Stuks 2011 | Mutatie tov 2010 | Opbrengst 2011 | Mutatie tov 2010 | Prijs 2011 | Prijs 2010 | Opbrengst 2011 | Mutatie tov 2010 |
| 1 | Phalaenopsis | 475.153 | 25,7% | 1.578.949 | 5,9% | 3,32 | 3,94 | 8.102.773 | 18,3% |
| 2 | Anthurium | 169.186 | 0,6% | 441.402 | 3,9% | 2,61 | 2,53 | 1.119.100 | -1,8% |
| 3 | Chrysanthemum | 595.203 | -22,0% | 402.482 | -21,0% | 0,68 | 0,67 | 1.051.150 | -4,2% |
| 4 | Cyclamen | 471.761 | -1,6% | 248.239 | -24,8% | 0,53 | 0,69 | 794.717 | -18,8% |
| 5 | Kalanchoe | 481.643 | -28,0% | 225.654 | -18,6% | 0,47 | 0,41 | 730.997 | 1,9% |
| 6 | Rosa | 269.718 | -14,9% | 175.405 | -8,3% | 0,65 | 0,60 | 596.356 | -15,1% |
| 7 | Ficus | 106.053 | -29,0% | 187.518 | -7,2% | 1,77 | 1,35 | 523.939 | -1,8% |
| 8 | Dracaena | 154.592 | -15,6% | 179.747 | -9,4% | 1,16 | 1,08 | 488.649 | 3,7% |
| 9 | Overig orchidee | 20.212 | 0,1% | 47.099 | -10,9% | 2,33 | 2,62 | 488.466 | -25,2% |
| 10 | Arrangementen | 70.410 | 1,2% | 206.481 | -7,2% | 2,93 | 3,20 | 414.098 | -16,2% |
| | Totaal Top 10 | 2.813.931 | -12,0% | 3.692.976 | -5,3% | 1,31 | 1,22 | 14.310.245 | 4,9% |

Tuinplanten

| # | Product gewas | Klok | | | | | | Totaal | |
|---|---------------------|------------------|------------------|----------------|------------------|-------------|-------------|------------------|------------------|
| | | Stuks 2011 | Mutatie tov 2010 | Opbrengst 2011 | Mutatie tov 2010 | Prijs 2011 | Prijs 2010 | Opbrengst 2011 | Mutatie tov 2010 |
| 1 | Calluna | 613.770 | -16,5% | 323.025 | -29,3% | 0,53 | 0,62 | 439.653 | -22,5% |
| 2 | Skimmia | 146.016 | -13,2% | 216.327 | -10,0% | 1,48 | 1,43 | 399.830 | -3,2% |
| 3 | Gaultheria | 208.052 | -5,1% | 154.235 | 2,8% | 0,74 | 0,68 | 293.959 | 0,3% |
| 4 | Viola | 761.534 | -34,7% | 86.320 | -54,2% | 0,11 | 0,16 | 257.269 | -42,4% |
| 5 | Buxus | 62.662 | -8,6% | 120.454 | -13,5% | 1,92 | 2,03 | 219.133 | -23,5% |
| | Totaal Top 5 | 1.792.034 | -24,0% | 900.361 | -23,3% | 0,50 | 0,50 | 1.609.844 | -19,8% |

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Snijbloemen

| # | Productgroep | Klok | | | | | | Totaal | |
|----------------------|---------------------------|----------------------|------------------|--------------------|------------------|-------------|-------------|----------------------|------------------|
| | | Stuks 2011 | Mutatie tov 2010 | Opbrengst 2011 | Mutatie tov 2010 | Prijs 2011 | Prijs 2010 | Opbrengst 2011 | Mutatie tov 2010 |
| 1 | Rosa grootbloemig | 1.759.448.426 | -0,6% | 435.031.098 | -5,1% | 0,25 | 0,26 | 514.121.801 | -1,2% |
| 2 | Chrysanthemum trs kas | 616.026.974 | -9,2% | 139.144.414 | -4,6% | 0,23 | 0,22 | 178.202.967 | 0,2% |
| 3 | Lilium (Oriental Grp) | 85.033.279 | 2,1% | 53.681.235 | -3,3% | 0,63 | 0,67 | 73.768.103 | 1,3% |
| 4 | Gerbera mini | 380.109.371 | 2,2% | 41.255.038 | -9,8% | 0,11 | 0,12 | 66.243.774 | -5,2% |
| 5 | Rosa kleinbloemig | 196.587.179 | -20,7% | 22.260.715 | -22,7% | 0,11 | 0,12 | 64.488.946 | 9,4% |
| 6 | Chrysant. geplozen kas | 120.159.935 | 4,9% | 40.677.252 | -3,2% | 0,34 | 0,37 | 47.029.053 | -1,8% |
| 7 | Freesia enkelbloemig | 132.029.553 | -2,9% | 18.518.386 | -10,3% | 0,14 | 0,15 | 29.334.902 | -5,3% |
| 8 | Chrysanthemum trs santini | 133.170.265 | 9,0% | 22.187.351 | -1,8% | 0,17 | 0,18 | 28.624.152 | 2,8% |
| 9 | Gerbera grootbloemig | 89.194.504 | -17,8% | 17.278.318 | -13,9% | 0,19 | 0,18 | 28.619.756 | -4,6% |
| 10 | Cymbidium grootbl. p. tak | 8.618.482 | -2,5% | 24.263.742 | -4,6% | 2,82 | 2,88 | 27.681.145 | -2,9% |
| 11 | Hydrangea | 25.945.251 | 8,3% | 25.677.623 | 7,4% | 0,99 | 1,00 | 27.172.458 | 8,0% |
| 12 | Rosa tros | 78.162.604 | 27,4% | 22.929.897 | 13,8% | 0,29 | 0,33 | 24.539.661 | 16,7% |
| 13 | Alstroemeria | 133.257.412 | -5,6% | 20.635.784 | -11,0% | 0,15 | 0,16 | 23.531.507 | -12,7% |
| 14 | Anthurium (Andreanum Grp) | 44.315.512 | -9,2% | 18.974.934 | -5,9% | 0,43 | 0,41 | 21.388.733 | -4,8% |
| 15 | Zantedeschia overig | 48.028.113 | -16,7% | 19.469.348 | -6,9% | 0,41 | 0,36 | 20.725.801 | -6,4% |
| Totaal Top 15 | | 3.850.086.860 | -3,1% | 921.985.135 | -5,3% | 0,24 | 0,24 | 1.175.472.758 | -0,6% |

Kamerplanten

| # | Product gewas | Klok | | | | | | Totaal | |
|----------------------|-------------------|-------------------|------------------|--------------------|------------------|-------------|-------------|--------------------|------------------|
| | | Stuks 2011 | Mutatie tov 2010 | Opbrengst 2011 | Mutatie tov 2010 | Prijs 2011 | Prijs 2010 | Opbrengst 2011 | Mutatie tov 2010 |
| 1 | Phalaenopsis | 16.044.152 | -17,2% | 57.297.336 | -10,1% | 3,57 | 3,29 | 325.579.748 | 10,4% |
| 2 | Kalanchoe | 22.732.351 | -18,5% | 13.557.595 | -14,9% | 0,60 | 0,57 | 45.905.249 | 2,9% |
| 3 | Anthurium | 6.081.349 | -7,4% | 15.993.417 | -3,7% | 2,63 | 2,53 | 41.457.526 | -0,7% |
| 4 | Rosa | 10.640.173 | -25,1% | 10.342.994 | -18,9% | 0,97 | 0,90 | 40.033.653 | 0,3% |
| 5 | Chrysanthemum | 12.218.770 | 9,0% | 7.832.536 | -5,4% | 0,64 | 0,74 | 27.538.544 | -3,5% |
| 6 | Dracaena | 6.999.389 | -21,7% | 8.919.072 | -17,9% | 1,27 | 1,22 | 24.271.662 | -12,2% |
| 7 | Ficus | 5.805.320 | -22,5% | 10.210.195 | -14,1% | 1,76 | 1,59 | 23.635.409 | -5,2% |
| 8 | Overig orchideeee | 865.907 | -16,9% | 1.948.103 | -19,6% | 2,25 | 2,33 | 20.841.747 | -20,3% |
| 9 | Arrangementen | 2.340.629 | -11,7% | 6.652.429 | -12,2% | 2,84 | 2,86 | 16.471.630 | 3,0% |
| 10 | Cyclamen | 9.043.919 | 35,2% | 5.577.489 | -1,4% | 0,62 | 0,85 | 12.967.066 | -8,7% |
| Totaal Top 10 | | 92.771.959 | -12,5% | 138.331.166 | -11,2% | 1,49 | 1,47 | 578.702.235 | 3,6% |

Tuinplanten

| # | Product gewas | Klok | | | | | | Totaal | |
|---------------------|---------------|-------------------|------------------|-------------------|------------------|-------------|-------------|-------------------|------------------|
| | | Stuks 2011 | Mutatie tov 2010 | Opbrengst 2011 | Mutatie tov 2010 | Prijs 2011 | Prijs 2010 | Opbrengst 2011 | Mutatie tov 2010 |
| 1 | Buxus | 3.420.428 | -2,3% | 7.579.294 | -5,6% | 2,22 | 2,29 | 17.209.900 | -17,3% |
| 2 | Viola | 20.009.560 | -1,0% | 4.240.040 | -11,4% | 0,21 | 0,24 | 15.356.543 | -4,1% |
| 3 | Calluna | 4.689.130 | -18,0% | 2.550.408 | -24,8% | 0,54 | 0,59 | 3.433.038 | -23,1% |
| 4 | Skimmia | 1.359.066 | 38,1% | 1.554.254 | 6,5% | 1,14 | 1,48 | 3.014.659 | -3,2% |
| 5 | Gaultheria | 1.211.322 | 8,2% | 1.005.853 | 8,6% | 0,83 | 0,83 | 2.255.504 | 0,7% |
| Totaal Top 5 | | 30.689.506 | -2,7% | 16.929.850 | -8,9% | 0,55 | 0,59 | 41.269.643 | -11,5% |